



Presents



BEAUTY & FITNESS EXPO 2017 – Bangladesh

The biggest 5-day expo for the Beauty & Fitness Sector in Bangladesh.

Schedule

Date	: 12~16 December, 2017.
Venue	: International Convention City Bashundhara Dhaka Bangladesh.
Opening Hours	: 10.30 am to 9:00 pm
Frequency	: Annual
Open to	: Trade Visitors & Consumer
Official Website	: www.beautyfitnessfair.org

Event Profile

A perfect Exhibition for your beauty product and fitness solutions in Bangladesh!

Every individual desires to stay young and beautiful for a very long period of time, preferably – the whole life. There are many researches that were made in the industry of beauty and youth. Every day so many people who are taking steps to ensure that they look their best now, and in the long run. While there is no perfect solution for everyone, there is a general set of guidelines that one can follow to ensure that you stay beautiful inside and out, for much longer.

Being physically fit means you are able to engage in consistent exercise because your cardiovascular system is healthy, your body is flexible and your muscles are strong. In addition, physical fitness refers to your ability to perform endurance activities and have a healthy ratio of muscle and fat on your body. Achieving a healthy level of physical fitness offers many health benefits, making it an important goal for all people. Walking, jogging, swimming, cycling, dancing and strength training are good choices. Regular exercise creates a physically fit body, which helps control your blood pressure and cholesterol levels, reducing your risk of heart disease. Controlling weight, cholesterol and blood pressure with regular workouts also helps lower your risk of developing Type 2 diabetes.

"When it comes to 'beauty', being an overweight woman is judged negatively by both sexes whereas men are a lot more forgiving towards each other. The researchers took this relationship between body size and beauty and applied it to patterns of wages. Body size –height for both men and women, BMI for men only– explains wages above and beyond beauty, even when controlling for health status and accounting for selection into working.

Regular exercise is one of the keys to healthy skin, anything that promotes healthy circulation also helps keep your skin healthy and vibrant, by increasing blood flow, exercise helps nourish skin cells and keep them vital.

Beauty and Fitness Expo 2017 bring to you all the health and beauty cautious and active people under one floor to provide them all the services like - gym and fitness services, personal care any beauty service, personal accessories, health care products, natural and organic products and many more.

Profile of Exhibits:

Gyms, workout equipment & Fitness Services: gym and fitness equipment & accessories, weight lifting equipment, treadmills, Pilate equipment, massage equipment, carrying equipment, Aerobic Equipment, Vibration and training Equipment, operators Heart Rate Monitors, Sports Medical Supplements, Physiotherapy Center, Health Clubs and Fitness Centers.

Salon and Spa: Beauty Parlor and salon, Spa, Wellness, Skin care and Hair care Products, Salon Equipment, Skin Clinic Machines, Nail art Salon, Aesthetic & Cosmetology, Laser Clinics, Sliming Solution Clinics, Retail & Franchise and many more.

Natural organic and Herbal Beauty: Non-toxic products, natural products, Supplements, Herbal Products Manufacturers, Henna Art Providers, Herbal Cosmetics, cosmetic packaging industries, Raw Material Manufacturers and Suppliers and Etc.

Sports and Gaming: Bicycle, E-Bikes, Bicycle Parts and Components, Tennis, Basketball, Badminton, skate board, Outdoor & Indoor Sports and Equipment, Sportswear, Cricket, water sports equipment, Medicine and Nutritional Supplements.

Lifestyle & Leisures: Amusement Parks, Theme Parks, Holiday Parks, Resorts, Adventure Tours, Leisure Clubs, Boating Clubs and many other service providers.

Food & Beverage: Canned, Frozen & Convenient Food, Dairy Products, Fruit & Vegetables, Sauces & Seasoning, Bottled Water, Coffee, Tea, Juices, Non-Alcoholic Beverages, Chocolates, Sweets and Confectionary Products

Healthcare Products: Food Supplements, Functional Foods & Beverages, Nutritional Supplements, Sport Nutrition, Vitamins & Minerals

Personal Care & Beauty :Body Care, Cosmetic and Beauty Aids, Dental Care, Deodorants, Essential Oil, Fragrances, Eye Care, Foot Care, Hair Care, Lip Care, Nail Care, Skin Care, Slimming Products, Hygiene Products, Toiletries many more.

Gift & Premiums: Leather Goods, Pewter Gifts, Photo & Picture Frames, Stationery, Silverware, Souvenirs, Umbrellas, Lighters, Bags, etc.

Household Products :Home Textiles, Bathroom Fittings & Accessories, Kitchenware, Home Decorative Items, Furniture, Wood Articles, Lighting, Wickerwork, DIY Products.

Art & Crafts: Decorative Craft Items, Crystal & Glassware, Ceramic & Porcelain

Personal Accessories: Jewelry, Gold, Games & Accessories, Watches & Clocks

Fashion & Accessories: Fashion Apparels & Accessories, Footwear & Leatherwear
Support Services, Related Trade Publications & Web portals

Profile of Visitors:

Individuals, Dealers of Imported Goods, Sports Goods Retail stores/ Chain, Institutional Buyers, Distributors, Retailers, Cycling Clubs, Online shopping portals, Owners Directors & Consultants Of Fitness Clubs, Gyms Aerobics & Yoga Centers, public Sports Facilitators, wellness studios, Sports Associations, Sports clubs, school & colleges, Karate and Martial Art Institutes, Salon, Physiotherapy centers, Private and corporate Fitness Facilitates, Rehabilitations and Medical Facilities, Hospital, clinics and health care providers, Dieticians, nutritionist, therapist, spa owners, Herbal Medicine Practitioners, Pharmacist, Make-up Artist, Department stores, Cosmetics shops, Health Shop Owners, Beauty Professional Experts, and anyone who care for his/her Beauty and Fitness are Welcome!

About CEMS (Organizer):

Since its inception in 1992, CEMS, in this span of over 2 decades has made a commendable presence in the region as a Multinational Exhibition Organizer with its owned operations in 8 countries & organizing over 50 exhibitions per annum on all important sectors of the trade and economy in 6 countries. With its Global HQ in USA, CEMS carries out its activities from CEMS-Global USA based in New York, its offices – CEMS India, CEMS China, CEMS Bangladesh, CEMS Lanka, CEMS-Global Asia-Pacific Singapore, and CEMS Indonesia and over 10 Associate offices around the world.

Organizer & for Booking / Participation Information, please contact:

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